

# ST. PETERSBURG

## SALARY SURVEY IN ST. PETERSBURG DURING THE POST-SANCTIONS AND ROUBLE DEVALUATION PERIOD



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This salary survey was conducted in order to provide an overview of the job market and average salaries in St. Petersburg during the post-sanctions and rouble devaluation period. In order to keep the survey manageable yet meaningful, only the most in-demand positions are displayed (you can request a more detailed salary survey from us to fit your needs).

What becomes obvious is that the most sought for positions among employers are Sales Managers.

In general, salaries (especially for executives) in Saint Petersburg are on the rise. At the same time, mostly due to this phenomenon, it is difficult to state a definite salary figure as the pay for most positions can vary considerably depending factors such as the size of the company and the level of

experience of the employee, especially among the top ranks, wherefore the salaries listed are variable estimations.

The first column displays the salary of the major part of employees. To give an idea of the earning possibilities in St. Petersburg during the post-sanctions and rouble devaluation period, we introduced a "Top Earners" column, displaying an average salary level at the top end of the job market. Top Earners usually have a higher level of education and specialize in higher technologies or work for international companies.

More and more large, internationally operating companies are entering the St. Petersburg market. People providing the needed skills in the higher positions of these companies are rare and thus very well paid.

## Methodology:

In order to provide our clients with up-to-date and reliable salary information we have relied on extensive research from a diverse pool of professional sources. The figures were accumulated from online surveys and personal interviews with participants consisting of executives and specialists working in St. Petersburg, representatives of leading employers, job candidates, career portals, and estimations by Awara's experienced specialists.

The salary estimate quotes in the tables to follow portray average monthly gross salary ranges which do not include bonuses. The figures are presented in RUR.

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## Labor environment in the St. Petersburg region in comparison to the labor environment in Russia

	ST. PETERSBURG	RUSSIA
Average salary (December), RUR	54,348	41,985
Unemployment rate (Rosstat) for December, %	1,3	5,3
Unemployment rate (Department of Labor and Employment) for December,%	0,38	1,18



## Monthly Gross Salaries, RUR

POSITIONS	AVERAGE SALARY	TOP EARNERS*
Sales Director	162,000	325,000
Sales Manager	53,300	150,000
Chief Accountant	104,000	275,000
Senior Accountant	62,500	95,000
Assistant Accountant	31,300	40,000
Senior Lawyer (law firms)	107,400	175,000
Lawyer (law firms)	55,300	100,000
Senior Lawyer (in-house)	101,800	150,000
Lawyer (in-house)	47,000	90,000
IT – Manager	60,100	150,000
Programmer	78,800	175,000
System Administrator	53,150	120,000

*\*Top Earners usually have a higher level of education and specialize in higher technologies or work for international companies.*



## About Awara

**Awara** offers a wide array of advisory services for strategic business development, establishment and investment, and the implementation and execution of our advice, covering all areas of corporate management, management consulting, law, accounting, audit, financial administration, IT-solutions, recruitment and executive search, HR

services, training and development, marketing and market research.

With our international background and superior knowledge of local market practices, we possess the solid experience needed to provide quality services in this part of the world.

## HEADHUNTING AND RECRUTMENT WITH SUCCESS FEES ONLY - Your success is our success

**Awara** is the leading international recruitment and executive search firm in Russia, Ukraine and the rest of the CIS, offering case by case tailored services to multinational large and middle-sized companies and entrepreneurs across industries. Our method is always *direct search*. We have a special competitive edge in finding the best and most motivated people. As a leading social media and Internet recruitment company, we have the largest pool of available candidates in terms of quality, quantity, and speed of candidate placement. Furthermore, we make use of all available sources in our recruitment process: our wide network of contacts, headhunting, internet, social media, job portals, trade fairs, talent scouts, schools, etc.

Our secret formula is the great amount of applications we receive from active job hunters combined with our direct search approach, which means that we apply headhunting methods to each recruitment assignment. We are ready to fill vacancies quickly.

With our international background and superior knowledge of local market practices, we possess the solid experience needed to provide quality services in this part of the world.

We invoice our clients only upon a successful recruitment, meaning that *we charge no retainer fees*





## In addition to direct search, we also assist in other related topics:

- Assistance with elaborating a Russia strategy
- Adjusting the Russian corporate culture to the Group's corporate culture
- Assistance with integrating the selected candidate into the organization
- Search of Board Members (independent directors, non-executive directors). Assistance with organizing the board in Russia, meeting the challenges of the culture, corporate governance rules and compliance issues
- Interim management resources
- CEO succession service
- Advising on incentives and bonus systems
- Consulting on labor law issues
- Work permit support

No other recruitment or executive firm can boast with presence of own staff all over the wide geographic area covering nine time zones and 300 million people.

During two decades, Awara has developed a wide network and flexible working methods by which we are able to fulfill our client's business needs all over this vast geographic area.

We would be happy to provide your company with a tailored salary survey to fit your needs. Please order one, or get in touch to discuss how we can help your business grow.

It would be our pleasure to work with you!

Yours truly,

Helenika Hellevig and Ekaterina Lazareva

*Awara*

## OUR CONSULTANTS

We give the headhunter a face



**JON  
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**Positions:** Country Managers, CEOs, Board Members, Counselors

**Industries:** Top level in a broad sector of industries, and Banking and Finance, Management Consulting, Law



**TATYANA  
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**Positions:** Consultants, Operation Managers, HR Managers, Administrative Directors

**Industries:** Hospitality, Retail



**MIKA  
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**Positions:** General Managers, CFOs, Financial Controllers, CAs, HR Directors, Sales Directors

**Industries:** Hospitality, Retail, FMCG, Construction



**EVA  
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**Positions:** Consultants, Sales Managers, Marketing Managers

**Industries:** Information Technologies, Retail, Manufacturing



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**Positions:** General Managers, CFOs, Sales Directors, Marketing Directors, HR Directors

**Industries:** Retail, FMCG, Banking, Luxury Goods, Pharmaceutical, B2B Services

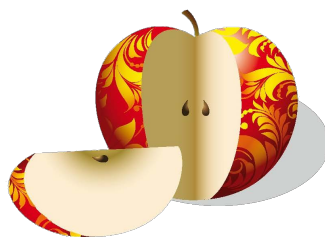


**HELENIKA  
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**Positions:** Sales Managers, Key Account Managers, Logistics (import/warehouse) Managers, Operations Managers, Executive Chefs, Administrative Positions

**Industries:** Transport and Logistics, Hospitality, Manufacturing, FMCG, B2B Services, Metals/Mining



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